



United States Department of Agriculture
National Agricultural Statistics Service

Pacific Region Farm News



Cooperating with the California Department of Food and Agriculture, and the Nevada and Hawaii Departments of Agriculture
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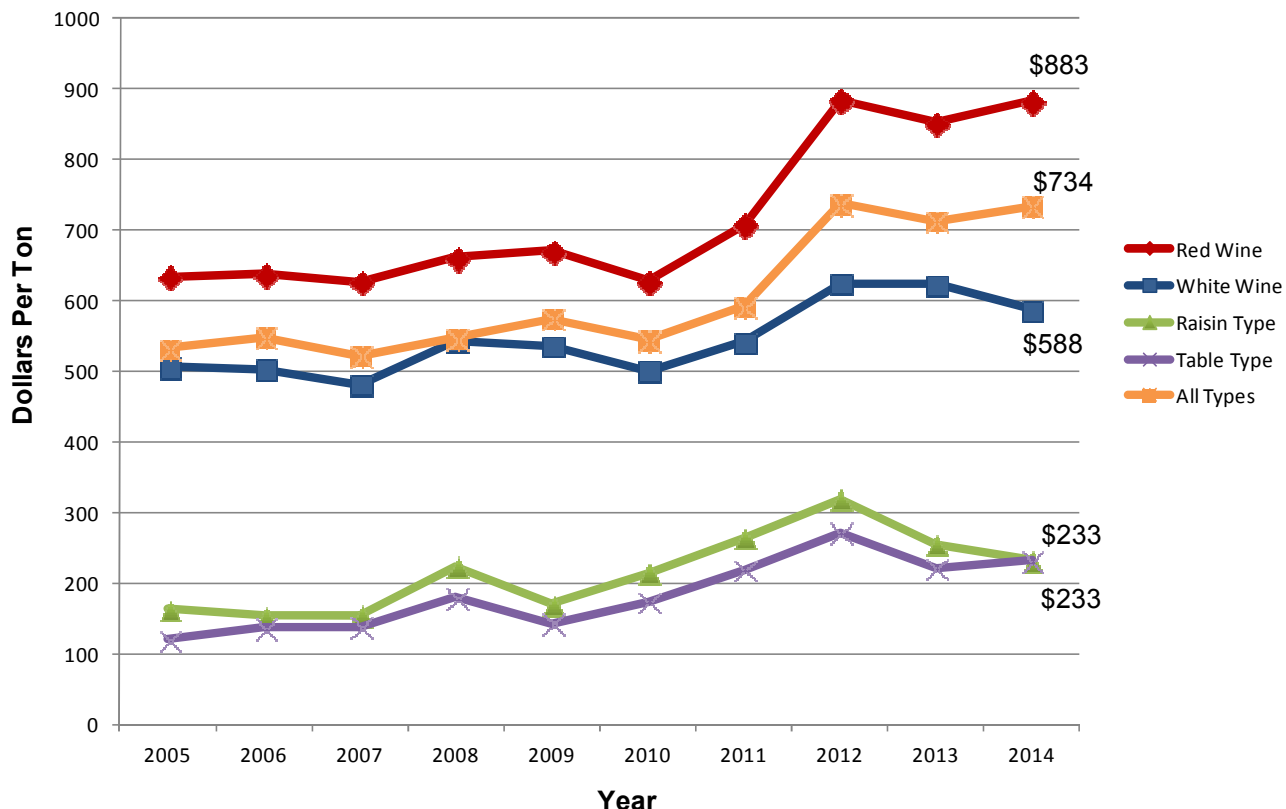
Media Contact: Jennifer Van Court, 1-800-851-1127 · February 10, 2015

CALIFORNIA PRELIMINARY GRAPE CRUSH REPORT

SACRAMENTO – The 2014 crush totaled 4,160,444 tons, down 11 percent from the record high 2013 crush of 4,700,377 tons. Red wine varieties accounted for the largest share of all grapes crushed, at 2,134,995 tons, down 12 percent from 2013. The 2014 white wine variety crush totaled 1,775,183 tons, down 3 percent from 2013. Tons crushed of raisin type varieties totaled 155,643, down 53 percent from 2013, and tons crushed of table type varieties totaled 94,623, down 25 percent from 2013.

The 2014 average price of all varieties was \$734.18, up 3 percent from 2013. Average prices for the 2014 crop by type were as follows: red wine grapes, \$883.45, up 4 percent from 2013; white wine grapes, \$588.30, down 6 percent from 2013; raisin grapes, \$232.56, down 9 percent; and table grapes, \$232.87, up 5 percent.

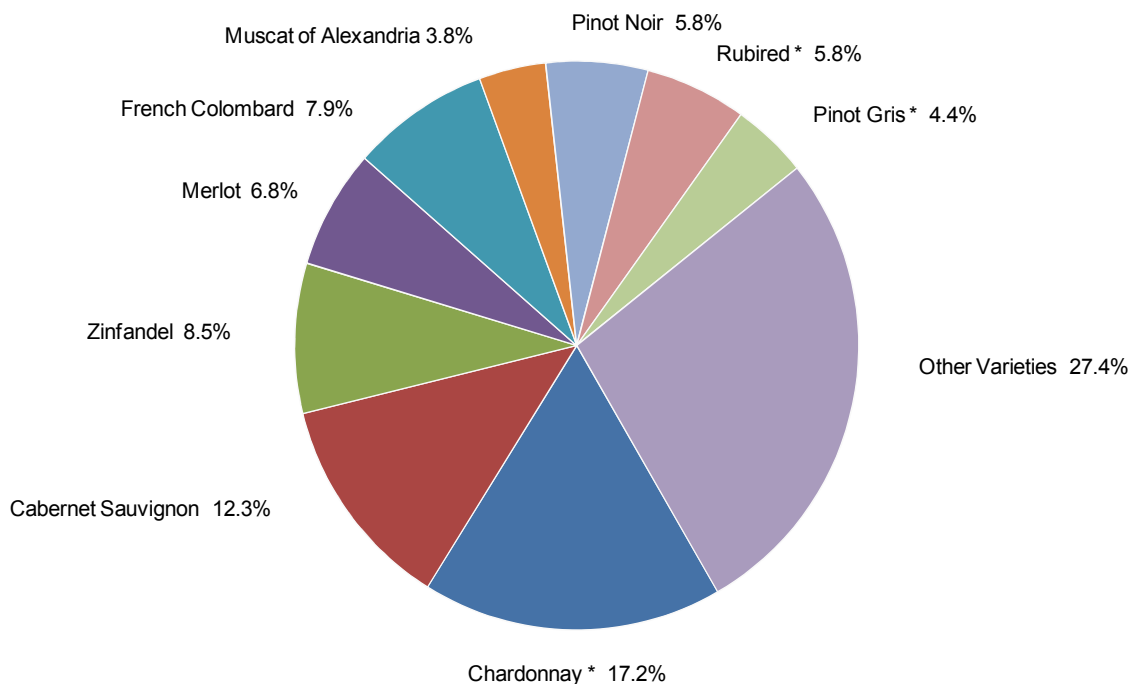
CALIFORNIA GRAPE CRUSH, DOLLARS PER TON 2005-2014



Source: USDA, National Agricultural Statistics Service, Pacific Regional Field Office - California

In 2014, Chardonnay continued to account for the largest percentage of the total crush volume with 17.2 percent. Cabernet Sauvignon accounted for the second leading percentage of crush with 12.3 percent. The next eight highest percentages of grapes crushed included wine and raisin grape varieties. Thompson Seedless, the leading raisin grape variety crushed for 2014, held 3.2 percent of the total crush.

LEADING GRAPE VARIETIES CRUSHED IN CALIFORNIA Percent of Total 2014 California Grape Crush



Source: USDA, National Agricultural Statistics Service, Pacific Regional Field Office - California
*Synonyms for variety names are shown on page 5 of the California Grape Crush Report, Preliminary 2014.

Grapes produced in District 4 (Napa County) received the highest average price of \$4,064.95 per ton, up 10 percent from 2013. District 3 (Sonoma and Marin counties) received the second highest return of \$2,313.82, up 3 percent from 2013. The 2014 Chardonnay price of \$858.26 was down 1 percent from 2013, but the Cabernet Sauvignon price of \$1,412.92 was up 5 percent from 2013. The 2014 average price for Zinfandel was \$621.84, down 5 percent from 2013, while the Merlot average price was up 2 percent from 2013 at \$771.21 per ton.

The Preliminary Grape Crush Report includes all grape tonnage crushed during the 2014 season. It also includes purchased tonnage and pricing information for grapes with final prices prior to January 10, 2015. The March 10, 2015 Final Grape Crush Report will contain any late reports or corrections to the preliminary report.

The entire Grape Crush Report is available online at www.nass.usda.gov/ca.

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